

Docket Item #6
BAR CASE #2003-0260

BAR Meeting
November 19, 2003

ISSUE: Sign

APPLICANT: Kristian Dixon

LOCATION: 217 Cameron Street

ZONE: CD/ Commercial Downtown

STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

DISCUSSION:

Applicant s Description of the Undertaking:

3' x 2' wood & paint constructed hanging sign; Raised image and letters of wood @ 1/8" thick and 4" in height.

Issue:

The applicant requests approval of a certificate of appropriateness for the installation of a hanging sign for the new retail tenant at 217 Cameron Street. The double-sided wood sign measures 2' by 3' and includes the name Why the Rooster Crows and a raised image of a rooster. The sign will have a cream background, red lettering and logo and a gold colored border. The proposed raised lettering will use the font Whackadoo. The sign will be hung from an existing bracket to the right of the entrance.

History and Analysis:

The three story plus basement, six bay building at 201 North Fairfax Street was under construction in 1777 when its owner John Dalton died. Upon the building's completion by Dalton's son-in-law, it was operated as a tavern. In the early 19th century the building was converted into two houses Alexandria Street by Street (p. 36).

Per Sanborn maps the subject building and lot have a width of 30 ft +/-; maximum sign area allowed is 30 square feet. The proposed hanging sign complies with zoning ordinance requirements.

In 1995, the Board approved a hanging sign for The Blue Cottage, mighty Fine Folk Art (BAR Case #95-175, 12/6/95).

The proposed hanging sign complies with the recommendations of the *Design Guidelines*.

Staff believes that the sign is appropriate in design and materials to the building and the historic district. Therefore, Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F - finding

Code Enforcement:

C-1 Projecting, hanging signs must comply with USBC for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

C-2 Construction permits are required for the proposed project.

Office of Historic Alexandria:

No comment.