

Docket Item #4  
BAR CASE# 2004-0074

BAR Meeting  
May 5, 2004

**ISSUE:** Sign

**APPLICANT:** André Prue

**LOCATION:** 816A North St. Asaph Street

**ZONE:** CDX Commercial

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STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

DISCUSSION:

Applicant's Description of the Undertaking:

“Install painted sign half inch medium density overlay plywood sign. Two inch steel studs in building mortar will be used to secure sign. Current Generations sign measures 14" by 61". 3PT sign will take up 3.14 sq. ft.”

Issue:

The applicant is requesting approval of a Certificate of Appropriateness for a sign for the business 3PT at 816A North St. Asaph Street. The proposed MDO wall sign will be installed to the north of the main entrance above the existing light fixture. The sign measures 2' by 2' and is round in shape. The sign reads, “3PT, Premier Personal Training Studio” in red lettering with a black logo and border on a white background.

History and Analysis:

The building at 816 North Saint Asaph Street was constructed in 1947. It is a one-story commercial building.

A special use permit was recently approved by City Council and Planning Commission for the for the operation of the 3PT fitness studio (SUP#2003-0064, 9/13/03, 9/4/03) at 816 North St Asaph Street. In 2001, the Board approved a wall sign for Generations Dance Studio (BAR Case #2001-0201, 9/5/01).

The building is 47' in width, therefore the maximum allowable signage is 47 square feet. The existing sign for Generations Dance Studio measures approximately 6.3 square feet. The proposed 3.14 square foot sign complies with zoning ordinance requirements.

The proposed sign meets the recommendations of the *Design Guidelines*.

Therefore Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

C-1 Construction permits are required for the proposed project.

Office of Historic Alexandria:

“No comment.”