Docket Item #4 BAR CASE #2004-0150

BAR Meeting August 18, 2004

ISSUE: Signage

APPLICANT: Dr. Deyoung

LOCATION: 1218 King Street

ZONE: CD/Commercial

STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

I. Issue:

The applicant is requesting approval of a Certificate of Appropriate for a new sign, "Old Town Chiropractic Services", to be installed at the building at 1218 King Street. The sign is oval in shape and measures 20" x 30" and will be installed on a metal scroll bracket. The sign will have blue and green lettering against a white background.

II. History

The three-story, brick, Italianate duplex at 1218 King Street was probably constructed by grocer Anthony Dugan as a speculative venture ca. 1870.

In 1998, the Board approved a sign, "C. SCHUYLER/ Home Accents and Fine Gifts", for a previous retail tenant of this commercial space (BAR Case #98-0126, 8/19/98). In 2002, the Board approved a sign at this location for the previous retail tenant, "Wooden Village/Teak on King", (BAR Case #2002–130, 6/19/02).

III. Analysis

Staff has no objection to the proposed sign. The graphics of the proposed sign are appropriate and do not detract from the architectural characteristics of the structure.

IV. Staff Recommendation

Staff recommends approval of the new sign.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F - finding

Code Enforcement:

- C-1 Construction permits are required for the proposed project.
- C-2 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

Historic Alexandria:

No comment