

Docket Item #6
BAR CASE #2005-0136

BAR Meeting
July 6, 2005

ISSUE: Sign
APPLICANT: 3PT
LOCATION: 814 North St. Asaph Street
ZONE: CDX/Commercial

STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

I. ISSUE:

The applicant is requesting approval of a Certificate of Appropriateness for the installation of a sign at the retail space at 814 North St. Asaph Street. The hanging sign, "3PT Personal Training Studio," will be 24" in height and 20" in width, made of MDO wood and installed on a metal scroll bracket over the entry door. The sign will have a red background with red and white lettering and a black border and logo.

II. HISTORY:

814 N. St. Asaph Street is a two story brick commercial building likely dating from the middle of the 20th century.

The Board approved a sign for a previous retail tenant in the same location (BAR Case #2001-0140, 6/20/01).

III. ANALYSIS:

The proposed sign complies with the zoning ordinance requirements.

Staff has no objection to the proposed new sign which meets the recommendations of the *Design Guidelines*.

IV. STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F - finding

Code Enforcement:

C-1 A construction permit is required for the proposed project.

C-2 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

Historic Alexandria:

No comment.