

Docket Item #5  
BAR CASE # 2005-0157

BAR Meeting  
July 20, 2005

**ISSUE:** Sign

**APPLICANT:** Robert Kingsbury

**LOCATION:** 1017 King Street

**ZONE:** CD/ Commercial Downtown

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**STAFF RECOMMENDATION:**

Staff recommends approval of proposed signage as submitted.

**I. ISSUE:**

Applicant requests approval of two wooden signs to be placed on either side of the rod iron entrance door that remains open during business hours. The signs measure 1.5' wide x 2.5' long. Attachments will be made by hooking onto the center bar of the rod iron door with brass hardware. The signs will read “KINGSBURY CHOCOLATES Handmade Confections UPSTAIRS.” The lettering is black and there is a red banner at the bottom with “upstairs” superimposed over and a hand pointing in the direction of the shop. The two signs are identical in all ways except being mirror images of each other.

**II. HISTORY:**

Built prior to 1877 (but likely as early as 1810) this two-story, brick, commercial structure is typical of buildings on this section of King Street. A notable feature that is visible from the sidewalk is a wooden cornice, located between the first and second floors, which runs the length of the facade.

**III. ANALYSIS:**

Section 9-202(B)(1) of the zoning ordinance states all signs displayed below 20 feet height on any building wall which faces a street, alley or parking area shall not exceed one square foot for each foot of building width facing such street, alley or parking area.

The proposed door sign complies with zoning ordinance requirements.

Staff has no objection to the signage as proposed. It provides visibility to a retail business located on the second floor of a busy street.

**IV. STAFF RECOMMENDATION:**

Staff recommends approval of proposed signage as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F - finding

Code Enforcement:

No comments.

Office of Historic Alexandria:

No comment.