

Docket Item #3
BAR CASE #2005-0282

BAR Meeting
December 21, 2005

ISSUE: Sign

APPLICANT: Dash's by Old Town Sign Company

LOCATION: 1114 King Street

ZONE: KR/ King Street Urban Retail

STAFF RECOMMENDATION:

Staff recommends approval of the proposed sign.

I. ISSUE:

The applicant is requesting approval of a Certificate of Appropriateness for a new projecting sign at 1114 King Street.

The proposed projecting sign will be installed using the existing steel sign frame bracket mounted on the wood facade above the door. The new sign will be hung from the bracket using zinc treated steel eyelets and laplink hardware. The eyelets will be secured using construction adhesive.

The dimensions of the sign are 18"x24"x 3/4" and will be made of MDO plywood. The double-faced sign will have a black background and white lettering with the text reading "Dash's of Old Town."

II. HISTORY:

While 1114 King Street is not discussed in Ethelyn Cox's Historic Alexandria: Street by Street, its neighbor, 1116 King Street is mentioned as being constructed probably early 19th-century.

1114 King Street appears on the 1877 Sanborn Map as well as the 1885 and 1896 Sanborn maps.

There does not appear to be any earlier requests for exterior alterations to 1114 King Street which needed Board approval.

III. ANALYSIS:

The proposed projecting sign complies with zoning ordinance requirements.

According to the Guidelines, "signs should blend with and not detract from the historic architecture of the districts...The style, ornament, materials, color, and texture of the architecture are the dominant man-made visual elements of the historic streetscape. Signs, awnings, and other visual additions should play a secondary role. Signs should augment, not compete with the surrounding architecture."

Staff has no objections to the proposed sign. The sign meets the requirements of the Guidelines.

IV. STAFF RECOMMENDATION:

Staff recommends approval of the proposed sign.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F - finding

Code Enforcement:

C-1 A construction permit is required for this project.

C-2 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

Historic Alexandria:

“No comment.”