Docket Item # 7 BAR CASE# 2006-0022

BAR Meeting February 15, 2006

ISSUE:SignAPPLICANT:Lauren B. GalleryLOCATION:1316 King StreetZONE:KR/King Street Urban Retail

STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

I. <u>ISSUE</u>:

The applicant is requesting approval of a Certificate of Appropriateness for signage at the commercial building at 1316 King Street. The applicant is proposing a double sided hanging sign of MDO to be mounted on the existing black metal scroll bracket located to the right of the upper level door. The sign will have an oval shape and will be 20" high by 34" long. There will be a background of pale gray stripes with a black border. The sign will read "Lauren B. Gallery FINE ART & ANTIQUES." The first line will be in script with upper and lower case letters while the second line will be in capital letters in a print font. There will be a scroll design under the two lines of writing. The writing and scroll will be in black.

II. HISTORY:

1316 King Street is a three story masonry building clad in formstone that appears on the 1877 Hopkins Atlas. The building has undergone a number of alterations prior to being included in the historic district in 1984. Drawings from a 1937 building permit indicate that the building was originally constructed in a Greek Revival style with a gable roof and eyebrow windows on the third story. In 1937, the roof was raised and changed to a shed roof, and the small, six light windows on the third floor were enlarged to accommodate double hung six-over-six windows. The formstone may have been applied after the roof change to hide the alteration.

The Board approved a hanging sign for Old Towne Chiropractic at this location in 1989 (BAR Case #89-112, 7/17/89). In 1997, the Board approved another hanging sign for "Larue & Gidgets Furnishings and Fun Stuff" (BAR Case #97-0224, 11/19/1997). More recently, the Board approved wood replacement windows for the building (BAR Case #2005-0191, 9/7/2006).

III. ANALYSIS:

The proposed signage complies with zoning ordinance requirements.

Staff believes the proposed sign is appropriate for the building and surrounding district and complies with the *Design Guidelines*.

IV. STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

C-1 Construction permits are required for this project.

C-2 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

Office of Historic Alexandria: "No comment"