

Docket Item # 6  
BAR CASE #2006-0100

BAR Meeting  
June 7, 2006

**ISSUE:** Signage  
**APPLICANT:** Apple Seed Boutique  
**LOCATION:** 115 South Columbus Street  
**ZONE:** CD/Commercial

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**STAFF RECOMMENDATION:** Staff recommends approval of the application as submitted.

(Insert sketch here)

**I. ISSUE:**

The applicant is requesting approval of a Certificate of Appropriateness for one hanging sign to be located between the front door and adjacent first story window on the two story brick building at 115 South Columbus Street. The sign will hang from a black scroll bracket. The bracket will be mounted 10'8" above grade, approximately even with the window and door heads. The double sided wood sign will have an oval shape, 24" high and 36" long. The background will be cream with a red and green border. The sign will read "Apple Seed" in black script and "maternity & baby boutique" in red print and will have a leaf motif in red and green in the upper left corner.

**II. HISTORY:**

115 South Columbus Street is a two story Victorian brick residential rowhouse constructed in 1880. It was converted to commercial and retail uses sometime ago. Most of the formerly residential properties in this block of South Columbus Street have also been converted to commercial and retail uses.

The Board previously approved a hanging sign at this location for Second Glance Consignment Boutique on April 15, 1998 (BAR Case #98-0047). More recently, in 2003, the Board approved a request for waiver of rooftop screening for HVAC equipment at 115 South Columbus Street (BAR Case #2003-0006, 2/5/2003).

**III. ANALYSIS:**

The proposed sign complies with zoning ordinance requirements.

Staff believes the proposed sign complies with the Design Guidelines and is appropriate for the late 19<sup>th</sup> century building and the surrounding historic district.

**IV. STAFF RECOMMENDATION:**

Staff recommends approval of the application as submitted.

**CITY DEPARTMENT COMMENTS**

Legend: C - code requirement R - recommendation S - suggestion F - finding

Code Enforcement:

C-1 A construction permit is required.

C-2 Wall letters/signs must comply with USBC [H103-H111].

Historic Alexandria

No comment.