Docket Item # 4 BAR CASE #2006-0110

BAR Meeting June 21, 2006

ISSUE: Signage

APPLICANT: Jon Larson

LOCATION: 1325 King Street

ZONE: KR/King Street Urban Retail

STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.



I. ISSUE:

The applicant is requesting approval of a Certificate of Appropriateness for a wall sign at 1325 King Street. The sign reads "The Hangar, Aviation Specialties" in black lettering on a white background and red border. The 3' by 6' wood sign measures will be located on the King Street elevation of the building, centered above the entrance and first floor window.

II. HISTORY:

According to Ethelyn Cox in *Historic Alexandria Street by Street*, 1325 King Street was probably built by James Sanderson after he purchased the lot from William N. Mills in 1808. In November 1819 James Sanderson pledged this "two story brick warehouse" and other property in a deed of trust (page 74).

Staff was unable to locate any prior BAR approvals for this property.

III. ANALYSIS:

According to Sanborn maps, the subject building has approximately 25 feet in width on King Street. Therefore, the maximum amount of signage allowed is 25 square feet. The proposed 18 square foot sign complies with zoning ordinance requirements.

The previous tenant of the building had a total of three signs, two on King Street and one on North West Street. The current proposal is for a single sign facing King Street.

Staff has no objections to the proposed wall sign which meets the recommendations of the *Design Guidelines*.

IV. STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F - finding

Code Enforcement:

- C-1 A construction permit is required for the proposed project.
- C-2 Wall signs must comply with USBC.

Historic Alexandria:

No comment.