

Docket Item # 6
BAR CASE #2006-0113

BAR Meeting
June 21, 2006

ISSUE: Signage
APPLICANT: About Face Aesthetic Centers
LOCATION: 108 N. Columbus Street
ZONE: CD/Commercial

STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.

(Insert sketch here)

I. ISSUE:

The applicant is requesting approval of a Certificate of Appropriateness for one double-sided hanging sign. The sign will be installed on the front bay, to the left of the middle window. The sign will be mounted on a black metal scroll bracket. According to the application, the bracket will be bolted into the building through the mortar. The sign will be of High Density Urethane and will measure 38" wide by 30" high. The background of the sign will be divided into gold, orange and black horizontal strips and will have white and black lettering. The sign will read, "About Face Aesthetic Centers & Izalia Laser Hair Removal".

II. HISTORY:

The two story brick building at 108 North Columbus Street was constructed between 1891 and 1896. The Victorian style building was constructed as a dwelling but was converted to office use several decades ago. The only record Staff could locate for prior BAR reviews for this property concerns the addition at the rear dating from 1976 (2/18/1976 & 3/17/1976).

III. ANALYSIS:

The proposed hanging sign complies with zoning ordinance requirements.

Staff believes the proposed sign conforms with the *Design Guidelines* for signs and is compatible with the Victorian era building at 108 North Columbus Street and the surrounding historic district.

IV. STAFF RECOMMENDATION:

Therefore, Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F - finding

Code Enforcement:

C-1 Projecting, hanging signs must comply with USBC for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

C-2 A construction permit is required for the proposed project.

Historic Alexandria

No comment.