

Docket Item # 7
BAR CASE # 2006-0241

BAR Meeting
November 15, 2006

ISSUE: After-the-fact signage
APPLICANT: Raphael Botbol
LOCATION: 1104 King Street
ZONE: KR/King Street Urban Retail

STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.

(Insert sketch here)

I. ISSUE:

The applicant is requesting a Certificate of Appropriateness for after-the-fact signage at 1104 King Street. The sign is installed centered on the wood sign board area, above the entrance. The sign is comprised of 8" high, 3/8 inch thick green acrylic letters, individually attached to the sign board area of the storefront with stud mounts. The text reads "Gautier Le meuble de vie" with a logo. There is no lighting proposed for the sign.

According to Sanborn maps, 1104 King Street has a width facing King Street of 20 feet +/-, which would allow a maximum sign area of 20 square feet. The sign is approximately 17 square feet.

II. HISTORY:

According to Ethelyn Cox in *Alexandria Street by Street*, the building adjacent to 1104 King Street (1102 King Street) was built ca. 1811 (p.73). Staff has previously stated that it appears that at least portions of the building may date from the late 18th-century. It had undergone significant disfiguring surface alterations in the early 20th century.

The Board approved alterations to rehabilitate the property in 2003 (BAR Case #'s 2002-319 and 2002-320, 3/19/03). On March 15, 2006, the Board approved further alterations to the roof and storefront (BAR Case # 2006-0046).

III. ANALYSIS:

The existing wall sign complies with zoning ordinance requirements.

Staff believes the sign complies with the *Design Guidelines* for signs and is compatible with the building at 1104 King Street. It compliments the existing sign at 1102 King Street as well. Therefore, staff supports the application and recommends approval..

IV. STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

C-1 Alterations to the existing structure must comply with the current edition of Uniform Statewide Building Code (USBC).

C-2 Wall letters /signs must comply with USBC [103-H111]

C-3 A Construction Permit is required for this project.

Historic Alexandria:

Signage seems appropriate.