

Docket Item # 4
BAR CASE # 2006-0252

BAR Meeting
December 6, 2006

ISSUE: Signage
APPLICANT: Madeleine Mitchell
LOCATION: 1222 King Street
ZONE: KR/King Street Retail

STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.

(Insert sketch here)

I. ISSUE:

The applicant is requesting approval of a Certificate of Appropriateness for a new hanging sign, "Madeleine's Dogs, Gourmet Bakery and Boutique." The proposed sign is oval shaped and will be 1'6" in height and is proposed to be installed on the existing metal scroll bracket. The sign will have a black background with white lettering, border and logo.

II. HISTORY:

1222 King Street is a three story, three bay brick Italianate style rowhouse originally constructed in 1853 and was substantially renovated and restyled in 1875. The first floor has been altered with the addition of a retail storefront and windows, however, the upper floors reflect the 1875 remodeling.

In 1991 the Board approved a hanging and a wall sign and denied a neon sign for the previous business at this location (BAR Case #91-0096, 5/15/91). There have been no other Board actions with respect to this building.

III. ANALYSIS:

The proposed sign complies with the zoning ordinance requirements.

Staff believes the proposed sign is appropriate. It is compatible with the building and surrounding district and complies with the *Design Guidelines*.

IV. STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

C-1 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

C-2 Alterations to the existing structure must comply with the current edition of the Uniform Statewide Building Code (USBC).

C-3 Construction permits are required for the proposed project.

Historic Alexandria:

No comments were received.