

Docket Item # 4
BAR CASE # 2006-0271

BAR Meeting
December 20, 2006

ISSUE: Alterations
APPLICANT: Alena's Fashion Shop
LOCATION: 1022 King Street
ZONE: KR/King Street Urban Retail

STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.

(Insert sketch here)

I. ISSUE:

The applicant is requesting approval of a Certificate of Appropriateness for a sign for the new business at 1022 King Street. The proposed metal double-sided hanging sign measures 24” by 18”. The sign will be hung on the existing scroll bracket. The sign includes a blue background, white lettering reading “Alena’s Fashion Boutique”, and a decorative border.

II. HISTORY:

The two-story, pressed brick, former residence at 1022 King Street was constructed sometime between 1885 and 1891.

The Board approved a hanging sign for previous tenants at 1022 King Street in 1999 and 2003 (BAR Case # 99-0081 and BAR Case # 2003-0106). Most recently the Board denied an application to replace the existing paired windows on the first floor with a new large single storefront window (BAR Case #2006-0259, 12/6/06).

III. ANALYSIS:

Per Sanborn maps, the subject building width is approximately 15 feet. Therefore, the maximum sign area allowed is 15 square feet. The proposed 3 square foot sign complies with zoning requirements.

The applicant has worked with staff to revise the proposed sign several times. Staff believes that the current sign meets the recommendations of the Design Guidelines and is appropriate. The sign is appropriately sized and contains only the business name and a simple decorative border.

IV. STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

C-1 Alterations to the existing structure must comply with the current edition of Uniform Statewide Building Code (USBC).

C-2 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign and additional loads.

C-3 A Building Permit is required for this project.

Historic Alexandria:

No comments were received.