

Docket Item # 3
BAR CASE # 2007-0022

BAR Meeting
February 21, 2007

ISSUE: Sign
APPLICANT: Shawn Harris
LOCATION: 114 South Pitt Street
ZONE: CD/Commercial

STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.

(Insert sketch here)

I. ISSUE:

The applicant is requesting approval of a certificate of appropriateness for a new hanging sign at the two story brick row building at 114 South Pitt Street. The double sided sign will hang from a standard black metal scroll bracket. It will be mounted on the projecting bay, centered above the large show window in the first story. The sign will be wood with a vinyl coating. It will measure 20” high by 30” long. It will have a burgundy background with the lettering and image in white and teal. The word, “EXIT,” will be in teal in large letters above a white and teal image of buildings. Below this in smaller white lettering will be, “EXIT ALL STAR REALTY.”

II. HISTORY:

According to the Sanborn maps, the building at 114 South Pitt Street was constructed as a row with the buildings at 112 and 116 South Pitt Street between 1885 and 1891. Originally dwellings, the buildings have been converted to commercial purposes over the years.

The Board last approved a sign for 114 S Pitt Street in 1988 (BAR Case #88-59, 5/4/88). There have been no recent applications before the BAR for this property. The Board did recently approve a 20” by 30” hanging sign for Diva, located at 116 South Pitt Street (BAR Case #2006-0222, 10/18/2006).

III. ANALYSIS:

The proposed sign meets the zoning ordinance requirements.

Staff believes the proposed sign complies with the recommendations for signage found in the *Design Guidelines* (Signs – Pages 1-9). It is wood, modest in size and utilizes a traditional bracket form.

IV. STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

C-1 Alterations to the existing structure must comply with the current edition of Uniform Statewide Building Code (USBC).

C-2 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign and additional loads.

C-3 A Building Permit is required for this project.

Historic Alexandria:

Request seems appropriate.