

Docket Item # 5
BAR CASE # 2007-0037

BAR Meeting
March 21, 2007

ISSUE: Sign
APPLICANT: HDR, Inc.
LOCATION: 1101 King Street
ZONE: KR/King Street retail

STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.

(Insert sketch here)

March 21, 2007

I. ISSUE:

The applicant is requesting approval of a certificate of appropriateness for the installation of a wall sign at the second story level of the office building at 1101 King Street. The proposed sign, HDR logo, will be installed at the Henry Street corner of the building and will consist of 28” high individual letters in brushed aluminum with a width of approximately 3’. The sign is proposed to be mounted to the façade through the brick.

II. HISTORY:

The commercial building at 1101 King Street was constructed in 1984, according to the City's real estate records. Only the King Street portion of the building is in the historic district.

The Board has approved a number of signs and alterations for various businesses in this building. For example, the Board approved the existing sign for the American Society of Travel Agents in 1997 (BAR Case #97-0090, 5/7/1997) and a satellite dish in 1996 (BAR Case #96-0150, 10/2/1996).

III. ANALYSIS:

The proposed hanging sign complies with the zoning ordinance requirements.

In the opinion of staff, the sign is appropriate for this large scale modern office building. It is modest in size and uses materials compatible with the building.

IV. STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

- C-1 Alterations to the existing structure must comply with the current edition of the Uniform Statewide Building Code (USBC).
- C-2 Additions and alterations to the existing structure and/or installation and/or altering of equipment therein requires a building permit (USBC 108.1). Five sets of plans, bearing the signature and seal of a design professional registered in the Commonwealth of Virginia, must accompany the written application (USBC 109.1).
- C-3 Wall letters / signs must comply with USBC [H103-H111] Please indicate the method to be used for anchoring the letters to the wall.
- C-4 A Construction permit will be required for the proposed project.
- C-5 New construction must comply with the current edition of the Uniform Statewide Building Code (USBC).

Historic Alexandria:

The request seems appropriate.