

Docket Item # 5  
BAR CASE # 2007-0077

BAR Meeting  
May 16, 2007

**ISSUE:** Signage and alterations  
**APPLICANT:** Lorraine Oreth  
**LOCATION:** 420 South Washington Street  
**ZONE:** CD/Commercial

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**STAFF RECOMMENDATION:** Staff recommends approval of the application as submitted.

(Insert sketch here)

**I. ISSUE:**

The applicant is requesting approval of a certificate of appropriateness for a new sign and alterations to 420 South Washington Street.

**Sign**

A hanging sign on a metal scroll bracket is proposed to be installed on the north side of the building entrance. The sign, "Oreth Fine Art & Fabulous Gifts" will measure 24" square and will be constructed of MDO with a blue background and multi-colored logo.

**Alterations**

A new front entry door is proposed to be installed. The new entry door will be wood with double leaves with single lights. The new door will be painted to match the new body color of the building.

**II. HISTORY:**

The two-story frame commercial building at 420 South Washington Street is Italianate in style with a two story projecting front bay. The building has undergone extensive remodeling which is not altogether sensitive to the architectural character of the building.

The Board approved alterations to the building 12/20/1972.

**III. ANALYSIS:**

The proposed sign complies with the zoning ordinance requirements.

In the opinion of Staff, the proposed new sign is appropriate for this building and is similar to a number of other signs approved by the Board for retail businesses along South Washington Street.

Similarly, staff has no objection to the replacement front entry door. The existing front entry door is a six panel Colonial Revival style door which is clearly inappropriate to the late 19<sup>th</sup> century architecture of the building. The single light double doors are more in keeping with the overall architectural character of the building.

**IV. STAFF RECOMMENDATION:**

Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

- C-1 Alterations to the existing structure must comply with the current edition of Uniform Statewide Building Code (USBC).
- C-2 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign and additional loads.
- C-3 A Building Permit is required for this project.

Historic Alexandria:

No comments received.