

Docket Item #6
BAR CASE # 2007-0078

BAR Meeting
May 16, 2007

ISSUE: Signage
APPLICANT: Terry Sutton
LOCATION: 1314 King Street
ZONE: KR/King Street Urban Retail

STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.

(Insert sketch here)

I. ISSUE:

The applicant is requesting approval of a sign for Computex, Inc., the second floor business located at 1314 King Street. The 24” by 30” hanging sign reads, “Computex, Inc. IT Training Center” in black lettering on a white and blue background. The sign is proposed to be constructed of aluminum and will hang from an existing scroll bracket to the east of the business entrance.

II. HISTORY:

The two-story, brick commercial building at 1314 King Street was constructed as a grocery in 1908-1909. The Board has approved a number of sign applications for the building (BAR Case #2001-0109, 6/6/2001; BAR Case #99-0002, 2/3/99; and, BAR Case #98-0204, 12/16/1998).

The first floor retail space is currently vacant.

III. ANALYSIS:

The building frontage facing King Street is approximately 18’. Therefore the maximum sign area allowed is 18 square feet. The proposed five square foot sign complies with zoning ordinance requirements.

Staff believes the proposed sign is appropriate. It is compatible with the building and surrounding district and complies with the recommendations for signs in the *Design Guidelines*. Therefore, Staff recommends approval of the sign.

IV. STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

C-1 Alterations to the existing structure must comply with the current edition of Uniform Statewide Building Code (USBC).

C-2 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

C-3 A Building Permit is required for this project.

Historic Alexandria:

No comments were received.