

Docket Item #5  
BAR CASE # 2007-0124

BAR Meeting  
July 18, 2007

**ISSUE:** Signage  
**APPLICANT:** Fit One LLC by Old Town Sign Co.  
**LOCATION:** 814 N St Asaph Street  
**ZONE:** CDX/Commercial

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**STAFF RECOMMENDATION:** Staff recommends approval of the application as submitted.

(Insert sketch here)

**I. ISSUE:**

The applicant is requesting approval of a Certificate of Appropriateness for a hanging sign for the new personal training business at 814 North St Asaph Street. The double sided hanging sign constructed of mdo measures 24” by 36”. The sign has a white background with orange and blue lettering reading, “Fit One, Personal Training”. The sign will be attached to a new 36” scroll bracket to the south of the entrance.

**II. HISTORY:**

814 N. St. Asaph Street is a two story brick commercial building likely dating from the middle of the 20<sup>th</sup> century.

The Board approved signs for a retail tenant in 2001 (BAR Case #2001-0140, 6/20/01), and for the previous fitness studio, 3PT, in 2005 (BAR Case #2005-0136, 7/6/05).

**III. ANALYSIS:**

The subject property is zoned CDX Commercial. Per Sanborn maps, the building frontage facing North St Asaph Street is approximately 21 feet. Therefore the maximum sign area allowed is 21 square feet. The proposed 5 square foot sign complies with zoning ordinance requirements. A special use permit is required for the change of ownership for the fitness studio.

Staff has no objection to the proposed hanging sign which meets the recommendations of the *Design Guidelines* for signs.

**IV. STAFF RECOMMENDATION:**

Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

C-1 Alterations to the existing structure must comply with the current edition of Uniform Statewide Building Code (USBC).

C-2 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

C-3 A Building Permit is required for this project.

Historic Alexandria:

No comments were received.