Docket Item # 10 BAR CASE # 2007-0176

BAR Meeting October 3, 2007

ISSUE:	Signage
APPLICANT:	Yvener Volcy
LOCATION:	723 Wilkes Street
ZONE:	CL/Commercial

STAFF RECOMMENDATION, OCTOBER 3, 2007: Staff recommends approval with the condition that the proposed signs be fabricated of either wood or metal, with staff to approve the final selection.

BOARD ACTION, SEPTEMBER 19, 2007: Deferred prior to the public hearing due to lack of public notice.

STAFF RECOMMENDATION, SEPTEMBER 19, 2007: Staff recommends approval with the condition that the proposed signs be fabricated of either wood or metal, with staff to approve the final selection.

(Insert sketch here)

I. <u>ISSUE</u>:

The applicant is requesting approval of a Certificate of Appropriateness for signs for the carry out restaurant at 723 Wilkes Street. Three signs are proposed: one on the south face facing Wilkes Street, one on the north face and one on the east. Each sign will read "Corner Coffee & Sandwiches" in white acrylic attached to the building with yellow vinyl lettering with red borders. The sign facing Wilkes Street will be 8' in length x 16" in height. The one on the rear will be 40" in length x 36" in height and the one facing the parking lot on the east side will also be 8' in length and 16" in height.

II. <u>HISTORY</u>:

This one-story freestanding brick, commercial structure has been a take-out sandwich shop since its construction in 1961. It is surrounded by surface parking lots on the east and north sides.

In 1998 the Board approved signage for the previous take out occupant (BAR #98-132, 10/7/1998).

III. <u>ANALYSIS</u>:

The proposed signs comply with the Zoning Ordinance requirements.

Staff has no objection to the design proposed for the signs, but believes that the proposed acrylic material proposed is inappropriate in the historic district. Staff believes that a more traditional sign background material such as wood or metal be used for these signs.

IV. STAFF RECOMMENDATION:

Staff recommends approval with the condition that the proposed signs be fabricated of either wood or metal, with staff to approve the final selection.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

- C-1 Alterations to the existing structure must comply with the current edition of Uniform Statewide Building Code (USBC).
- C-2 Wall letters / signs must comply with USBC [H103-H111] Please indicate the method to be used for anchoring the letters to the wall.
- C-3 A Building Permit is required for this project

Historic Alexandria: No comments.