

Docket Item # 4
BAR CASE # 2008-0024

BAR Meeting
March 19, 2008

ISSUE: Signage
APPLICANT: Marsha Campbell
LOCATION: 818 Franklin St.
ZONE: CL/Commercial

STAFF RECOMMENDATION: Staff recommends approval of the sign as submitted.

(Insert sketch here)

I. ISSUE:

The applicant is requesting approval of a wall sign at 818 Franklin Street. The sign will be attached to an existing bracket already affixed to the building so no additional punctures will be made in the brick. The proposed sign will measure 30” in width and 18” in height and will be double sided MDO. The sign will have a white background with black lettering and a yellow graphic. The text will read: “MARSHA CAMPBELL Licensed Clinical Social Worker.” Above the name of the business will be a yellow spiral symbol.

II. HISTORY:

The structures at 818 and 816 Franklin Street are gable roofed brick houses which appear to have been built as a pair prior to 1877. The Hopkins Atlas of that year shows a pair of houses with a similar footprint in this location at the corner of Franklin and Alfred Streets. The one story brick section at the rear of 818 Franklin Street may date to the latter part of the 19th century as well. By the mid-20th century, the house at 818 Franklin Street was being used as a store. In 1980, the Board approved the addition of a prefabricated metal and plexiglass sunroom at the rear of the 818 Franklin Street (6/4/1980). In 2003, this sunroom was capsulated and altered without building permits or BAR approval. The most recent case for 818 Franklin Street was alterations to previously approved plans (BAR Case 2004-0110). The previously approved plans were a demolition of the improperly altered addition and for the construction of a new addition and alterations (BAR Case #s 2003-0174 & 0175, 10/1/2003).

III. ANALYSIS:

The proposed sign complies with the zoning ordinance.

Staff’s opinion is that the proposed design and size of the sign are appropriate in this location. Staff believes that the proposed sign meets the recommendations of the *Design Guidelines*.

IV. STAFF RECOMMENDATION:

Staff recommends approval of the sign as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

C-1 Alterations to the existing structure must comply with the current edition of Uniform Statewide Building Code (USBC).

C-2 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign and additional loads.

C-3 A Building Permit is required for this project.

Historic Alexandria:

No Comments received.