

Docket Item # 3  
BAR CASE #2008-0038

BAR Meeting  
April 16, 2008

**ISSUE:** Awning  
**APPLICANT:** Lamar Brown  
**LOCATION:** 111 South Alfred Street  
**ZONE:** CD/Commercial

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**STAFF RECOMMENDATION:** Staff recommends approval of the application as submitted.

Insert sketch map here

**I. ISSUE:**

The applicant is requesting approval of a Certificate of Appropriateness for an awning with signage at 111 South Alfred Street. The 9' by 2' by 2.5' shed style awning will be located above the storefront window. The awning will be covered in a blue Sunbrella material. The front valance of the awning will read "Carafe Wine Makers" in white lettering. The sides of the awning will have company's logo, the letter C with grapes intertwined. The awning will be illuminated by two white colored gooseneck lights.

The applicant has submitted a material sample which will be available at the public hearing.

**II. HISTORY:**

111 South Alfred Street is a three bay, two story frame house dating from the late 18<sup>th</sup> century that has been heavily Victorianized with a deep Italianate bracket and door surround.

The Board has reviewed a number of applications for 111 South Alfred Street over the past eight years, including:

- A hanging sign for Creative Classics (BAR Case #2000-0177, 8/16/00).
- A flat wooden sign for Creative Classics (BAR Case #2000-0243, 11/1/00).
- A hanging sign and a wall sign for Bazzak Hair Design (BAR Case #2002-0227, 10/2/02).
- A hanging sign and a wall sign for "Old World Merchant" (BAR Case #2003-0061, 4/23/03).
- An awning with signage for HazelSnooks (BAR Case #2005-0040, 4/20/05).
- A hanging sign for Artemis Dreaming (BAR Case 2006-0294, 1/17/2007).

**III. ANALYSIS:**

The proposed awning with signage complies with the zoning ordinance.

Staff believes that the proposed awning with signage complies with the recommendations contained in the *Design Guidelines* for both awnings and signage. The signage proposed measures roughly half (9') of the sign area permitted (18'), and the awning itself uses a material and form recommended in the *Guidelines*. Staff recommends approval of the application as submitted.

**IV. STAFF RECOMMENDATION:**

Staff recommends approval of the application as submitted.

**CITY DEPARTMENT COMMENTS**

Legend: C - code requirement R - recommendation S - suggestion F - finding

Code Enforcement:

F-1 The applicant shall obtain a sign permit for the proposed sign and/ or wall lettering.

C-1 Awnings must comply with all applicable requirements of USBC 3105.3 and 3202.3.1. Retractable and fixed awnings must have a minimum 7 foot clearance from a sidewalk to the lowest part of the framework or any fixed portion of any retractable awning is required. Retractable awnings must be securely fastened to the building and can not extend closer than 24 inches in from the curb line (USBC 3202.3.1).

C-2 Fixed awnings must be designed and constructed to withstand wind or other lateral loads and live loads required by the USBC. Structural members must be protected to prevent deterioration (USBC 3105.3).

C-3 Alterations to the existing structure must comply with the current edition of the Uniform Statewide Building Code (USBC).

Historic Alexandria

R-1 Approve.