

Docket Item # 4  
BAR CASE # 2008-0041

BAR Meeting  
April 16, 2008

**ISSUE:** Signage  
**APPLICANT:** Lay, Moore & Poretz, PLLC  
**LOCATION:** 303 North Washington Street  
**ZONE:** CD, Commercial

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**STAFF RECOMMENDATION:** Staff recommends approval of the sign as submitted.

(Insert sketch map here)

**I. ISSUE:**

The applicant is requesting a Certificate of Appropriateness for a new hanging sign. The new sign will measure 20 inches by 30 inches and be oval in shape. It will be a double faced ½ inch thick wood sign hanging from a 36 inch black iron scroll bracket mounted above the entrance door. The sign will read “Lay, Moore & Poretz, PLLC, Attorneys and Counselors at Law.” The lettering will be black and green on a white background. There will be a green inline and light grey pinstriping accenting the background.

**II. HISTORY:**

305 North Washington Street is a three story frame rowhouse that is part of Brockett’s Row and was originally constructed in 1808 by Robert Brockett and restyled in a vernacular Greek Revival style.

Staff did not locate any prior Board approvals for this property.

**III. ANALYSIS:**

The proposed sign complies with the zoning ordinance.

The Board is particularly concerned with the maintenance of the memorial character of the George Washington Memorial Parkway which passes through Alexandria as Washington Street. Therefore, requests for certificates of appropriateness for signs on Washington Street must be compatible with the memorial nature of the Parkway (Signs – Page 4).

Staff’s opinion is that the proposed design and size of the sign are appropriate in this location. Staff believes that the proposed sign meets the recommendations of the *Design Guidelines*.

**IV. STAFF RECOMMENDATION:**

Staff recommends approval of the sign as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

C-1 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

F-1 The applicant shall obtain a sign permit for the proposed sign and/ or wall lettering.

Historic Alexandria:

No comments received.