

Docket Item # 3
BAR CASE # 2008-0063

BAR Meeting
May 21, 2008

ISSUE: Signage
APPLICANT: Masuda Mohamadi
LOCATION: 110 King St.
ZONE: KR, King Street Urban Retail Zone

STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.

(Insert sketch map here)

I. ISSUE:

The applicant is requesting approval of a Certificate of Appropriateness for signage for a new business located on the second floor of 110 King St. The double sided hanging sign will measure 24 inches wide by 18 inches high and be made of wood. The sign will be hung from an existing bracket and replace the current “for lease” sign. The sign features white lettering on a red background with an orange sun graphic.

II. HISTORY:

110 King Street is a late 19th century two story brick commercial structure. The applicant is located on the second floor above the ice cream store. A sign in this location was previously approved by the Board in November 1991 (BAR1991-255).

III. ANALYSIS:

The proposed sign complies with the zoning ordinance.

Staff’s opinion is that the proposed design and size of the sign are appropriate in this location. Staff believes that the proposed sign meets the recommendations of the *Design Guidelines*.

IV. STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.

V. CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

F-1 The applicant shall obtain a sign permit for the proposed sign and/ or wall lettering.

C-1 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

Historic Alexandria:

Approve.

VI. IMAGES

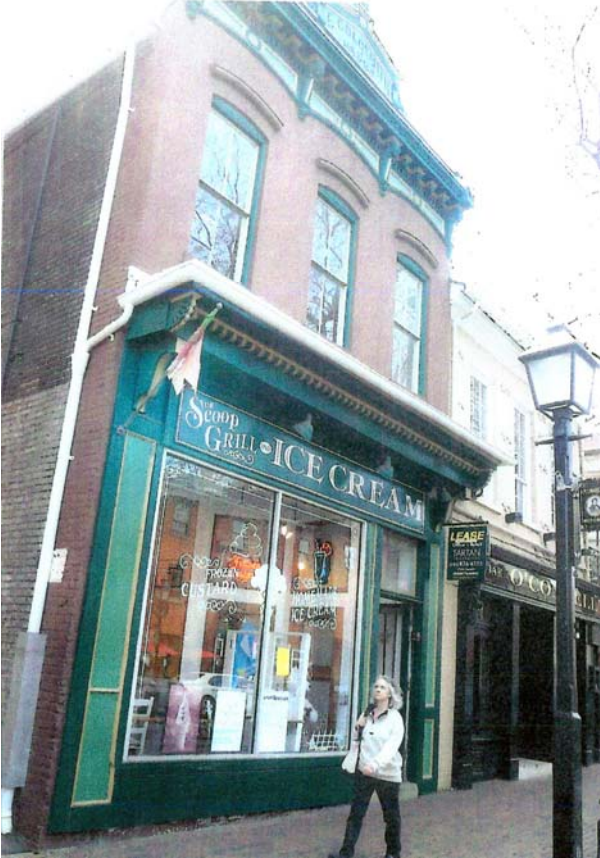


Figure 1 Front Elevation

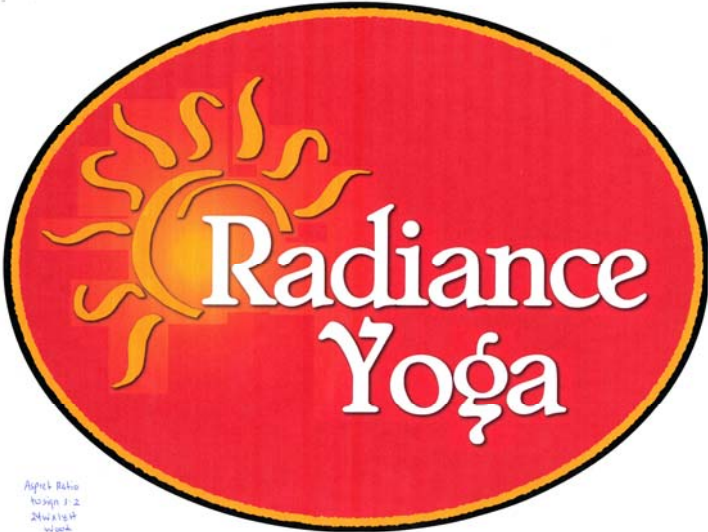


Figure 2 Proposed Sign