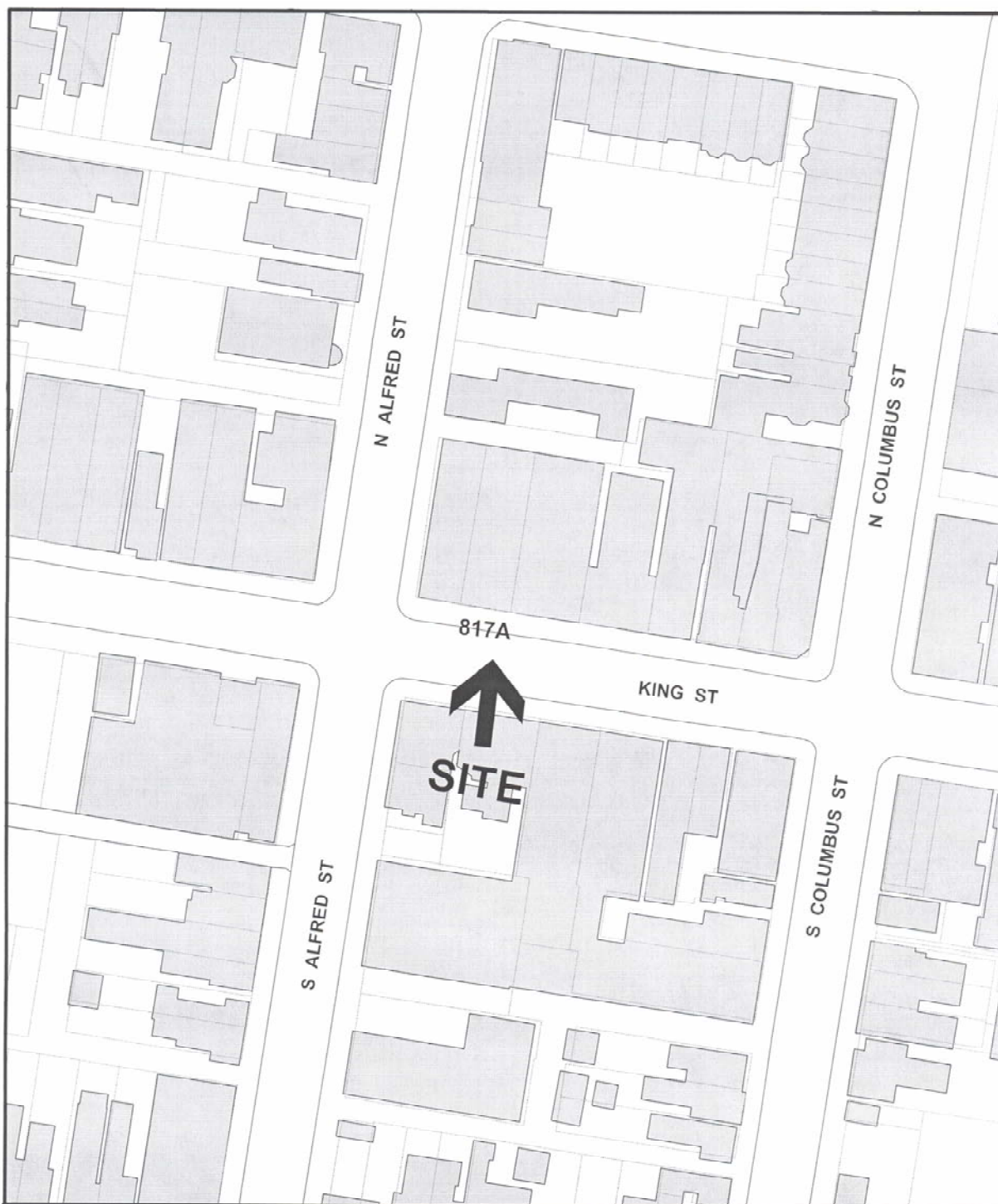


Docket Item # 3
BAR CASE # 2008-0080

BAR Meeting
June 4, 2008

ISSUE: Signage
APPLICANT: Nekea Brown
LOCATION: 817A King St
ZONE: CD, Commercial

STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.



BAR CASE #2008-0080

6/4/2008



I. ISSUE:

The applicant is requesting approval of a Certificate of Appropriateness for signage for a new business located on the second floor of 817A King St. The double sided hanging sign will be oval shaped measuring 24 inches wide by 18 inches high and be made of wood. The sign will be hung from an existing bracket. The sign features blue and gray lettering on a white background and will read, "Mind Body Fit, Pilates Yoga Personal Training."

II. HISTORY:

The two and a half story, brick-faced concrete block, commercial building at 817 King Street was constructed in 1967. At the December 7, 2005 hearing, the Board approved a hanging sign mounted from the same bracket as the proposed sign for "School of Fame: redefining fame" (BAR 2005-0269). At the July 15, 1998 hearing, the Board approved a hanging sign for Bazzak Day Spa (BAR98-0105), which occupied much of the second floor of the building. The sign for the Sylla Custom Tailor was also approved by the Board in 1998 (BAR Case #98-00133 8/19/98).

III. ANALYSIS:

The proposed sign complies with the zoning ordinance.

Staff's opinion is that the proposed design and size of the sign are appropriate in this location. Staff believes that the proposed sign meets the recommendations of the *Design Guidelines*.

IV. STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.

V. CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

F-1 The applicant shall obtain a sign permit for the proposed sign and/ or wall lettering.

C-1 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

Historic Alexandria:

Approve.

VI. IMAGES

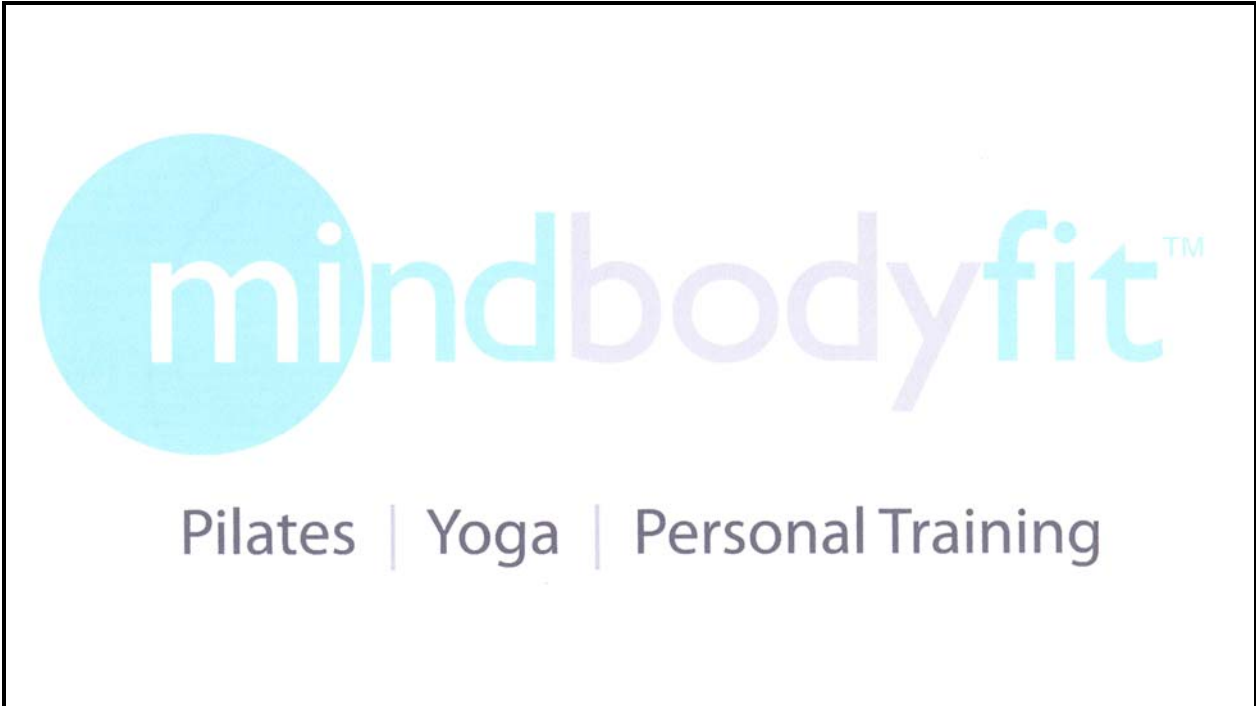


Figure 1 Sign Graphic