

Docket Item # 7  
BAR CASE #2008-0079

BAR Meeting  
June 4, 2008

**ISSUE:** Signage  
**APPLICANT:** Young Yoon/TLC Hair Salon  
**LOCATION:** 106 North Patrick Street  
**ZONE:** CD/Commercial

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**STAFF RECOMMENDATION:** Staff recommends approval of the wall sign and not the hanging sign and that any signs approved be mounted into the mortar joints and not the stone veneer.



**I. ISSUE:**

The applicant is requesting approval of a Certificate of Appropriateness for two signs - a hanging sign and a wall sign - at 106 North Patrick Street.

**Hanging Sign**

The hanging sign will measure 18” by 24” with a rounded top mounted on a 30” black metal scroll bracket. According to the drawings, it appears that the sign bracket will be anchored into the stone veneer and not the mortar joints. The sign will be constructed of wood (MDO) with a white background with the words “HAIR SALON” in dark blue and the business logo, “TLC”, above in dark blue with a light blue accent.

**Wall Sign**

The wall sign will measure 48” by 12” and will be mounted above the storefront window. The wood sign will have a white background with “HAIR SALON” in dark blue lettering and the “TLC” logo in dark and light blue.

**II. HISTORY:**

The one story, stone faced commercial building at 106 North Patrick Street was constructed between 1941 and 1958 according to the Sanborn Fire Insurance Maps.

Staff could find no Board approval for the existing signage.

**III: ANALYSIS**

The proposed signs comply with zoning ordinance requirements.

Staff believes that the proposed wall sign and hanging sign are each appropriate. However, two signs in such close proximity on this small commercial building seem redundant, especially since there is an existing barber pole also identifying the building. The *Design Guidelines* state that, “generally, only one sign per business is appropriate.” Staff recommends approval of the wall sign, rather than the hanging sign, because it provides the most visibility from both King Street and North Patrick Street. Staff recommends that any signs approved be anchored into the mortar joints and not the stone veneer.

**IV. STAFF RECOMMENDATION:** Staff recommends approval of the wall sign and not the hanging sign, and that any signs approved be mounted into the mortar joints and not the stone veneer.

**V. CITY DEPARTMENT COMMENTS**

Legend: C - code requirement R - recommendation S - suggestion F - finding

Code Enforcement:

F-1 The applicant shall obtain a sign permit for the proposed sign and/ or wall lettering.

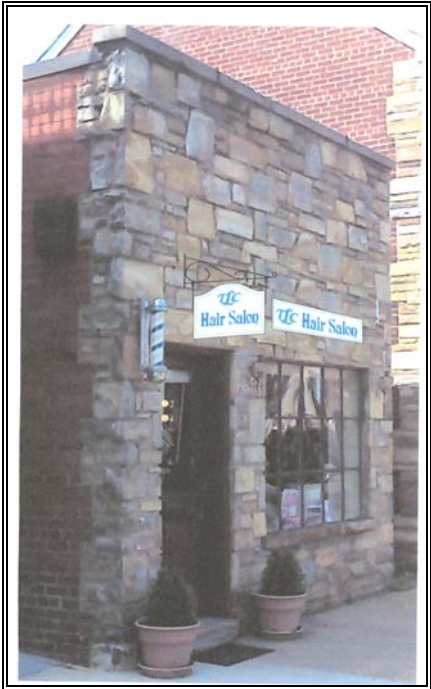
C-1 Wall letters / signs must comply with USBC [H103-H111] Please indicate the method to be used for anchoring the letters to the wall.

C-2 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

Office of Historic Alexandria:

R-1 Approve.

**VI. IMAGES**



**Figure 1: Proposed elevation**



**Figure 2: Proposed hanging sign**



**Figure 3: Proposed wall sign**