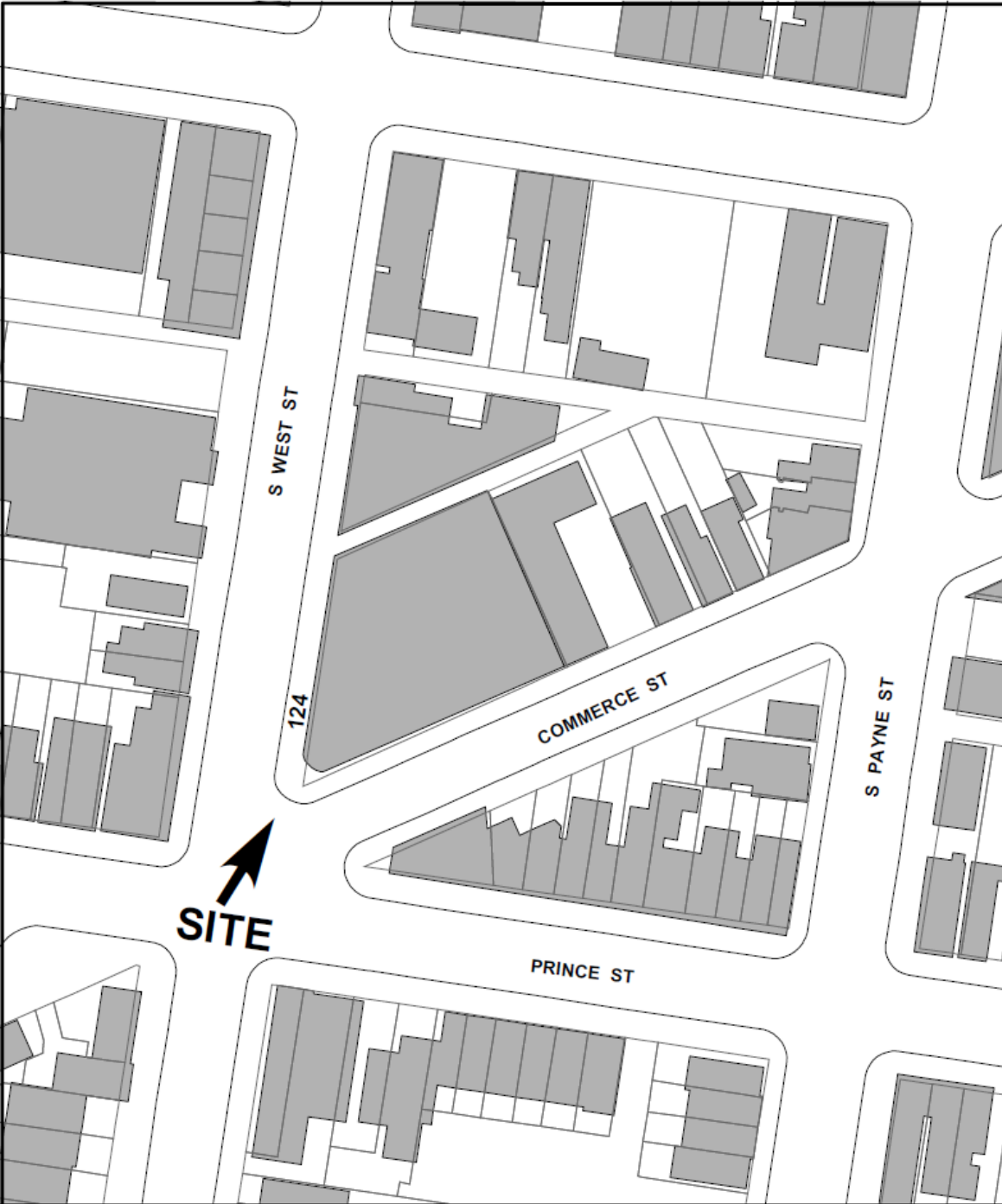


Docket Item # 3
BAR CASE #2008-0186

BAR Meeting
November 5, 2008

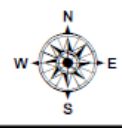
ISSUE: Signage
APPLICANT: William Hatherill
LOCATION: 124 South West Street
ZONE: CD/Commercial

STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.



BAR CASE #2008-0186

11/5/2008



I. ISSUE:

The applicant is requesting approval of a Certificate of Appropriateness for signage at 124 South West Street. The applicant is proposing the installation of a new wall sign that will measure 110” by 18”. The sign will read “Federation of State Boards of Physical Therapy.” The sign will be constructed of ¼” thick brass and black aluminum pin mounted letters. The proposed sign will be mounted above the entry doors of the building on the southernmost storefront facing West Street.

II. HISTORY:

The construction of the office building at 124 South West Street was approved by the Board in August 2002 (BAR Case #2002-0197). The building is located on a triangular shaped lot that is located at the visually prominent intersection of Prince, Commerce and West Streets.

The Board approved signage for the Chase Bank located at 124 S. West Street on September 17, 2008 (BAR Case #2008-0145).

III: ANALYSIS

The proposed signs comply with zoning ordinance requirements.

In Staff’s opinion, the proposed signage meets the requirements of the Design Guidelines and is appropriate for this 21st –century building in the Old and Historic District. Therefore, Staff recommends approval of the application as submitted.

IV. STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.

V. CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F - finding

Code Enforcement:

F-1 The applicant shall obtain a sign permit for the proposed sign and/ or wall lettering.

C-1 Wall letters / signs must comply with USBC [H103-H111] Please indicate the method to be used for anchoring the letters to the wall.

Office of Historic Alexandria:

R-1 Approve.

VI. IMAGES

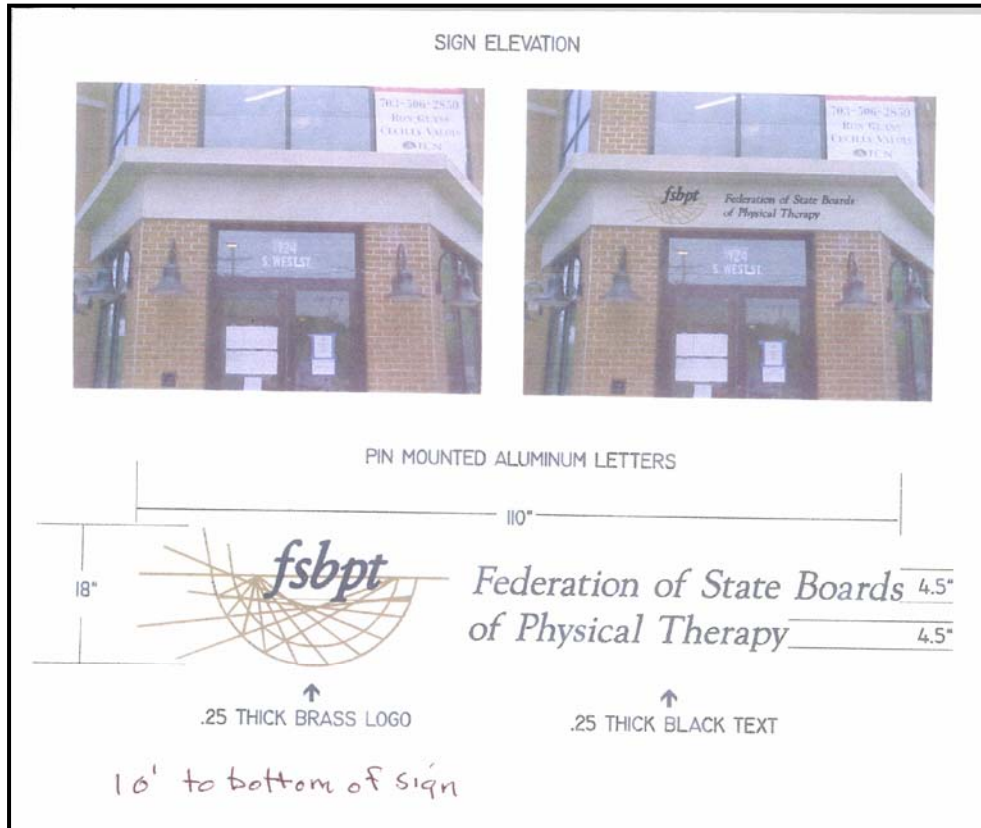


Figure 1: Proposed Sign