

Docket Item # 8
BAR CASE# 2009-0226

BAR Meeting
October 21, 2009

ISSUE: After-the Fact Signage

APPLICANT: Antonia Henderson

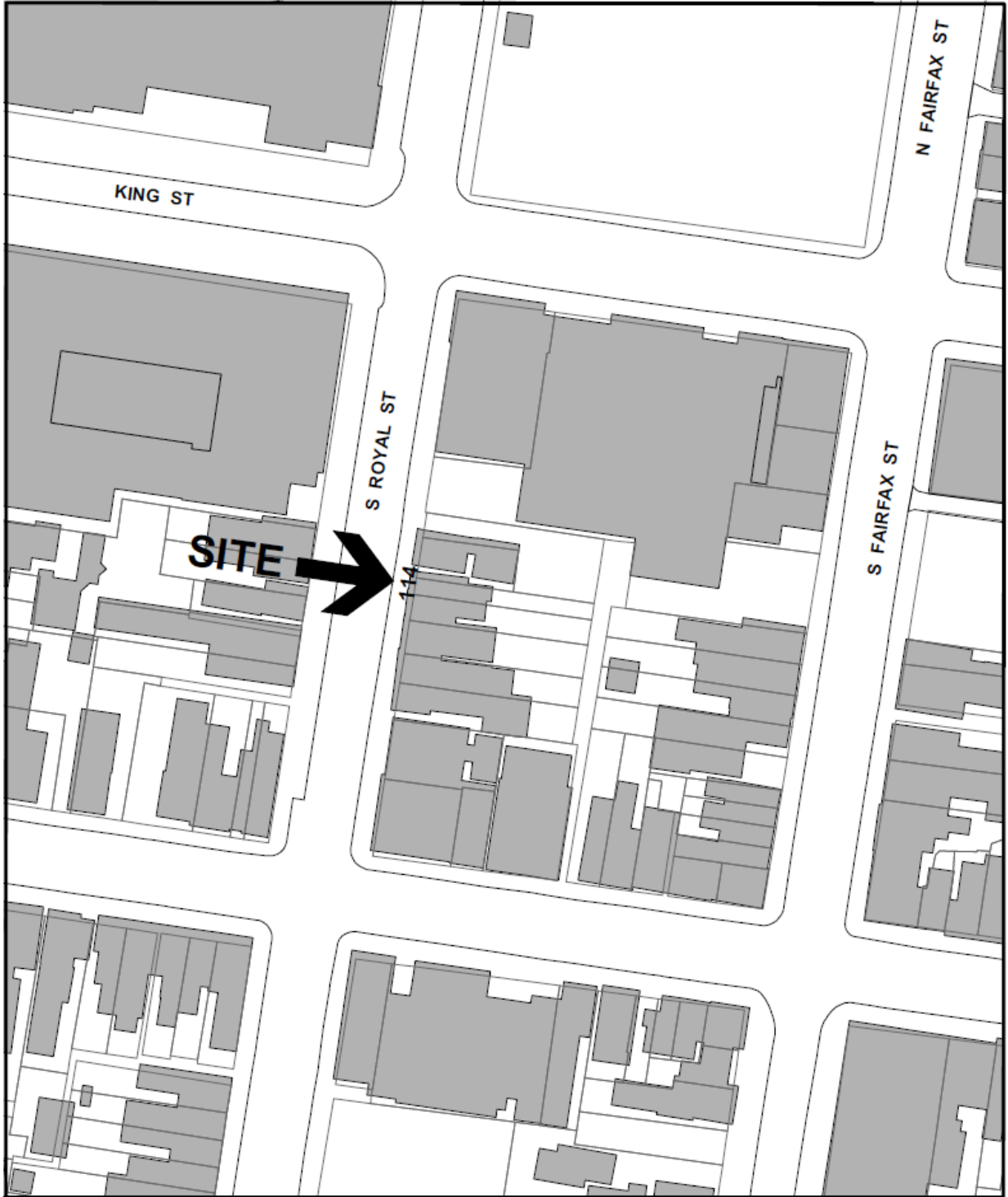
LOCATION: 114 South Royal Street

ZONE: CD Commercial

STAFF RECOMMENDATION: Staff recommends approval of the application as submitted.

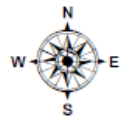
*EXPIRATION OF APPROVALS NOTE: In accordance with Sections 10-106(B) and 10-206(B) of the Zoning Ordinance, any official Board of Architectural Review approval will expire 12 months from the date of issuance if the work is not commenced and diligently and substantially pursued by the end of that 12-month period. In the case for a certificate or permit for a project that requires a development special use permit or site plan under section 11-400 of the zoning ordinance, the period of validity shall be coincident with the validity of the development special use permit or site plan as determined pursuant to section 11-418 of the ordinance.

**BUILDING PERMIT NOTE: Most projects approved by the Board of Architectural Review require the issuance of one or more construction permits by Building and Fire Code Administration (including signs). The applicant is responsible for obtaining all necessary construction permits after receiving Board of Architectural Review approval. Contact Code Administration, Room 4200, City Hall, 703-746-4200 for further information.



BAR CASE #2009-0226

10/21/2009



I. ISSUE:

The applicant is requesting approval of a Certificate of Appropriateness for a new hanging sign at 114 South Royal Street. The proposed sign replaced an existing hanging sign for the previous tenant; "TREAT sample sale boutique," approved by the Board in 2007 (BAR2007-0145). The double-sided hanging sign measures 36 inches in width by 37 inches in height. The sign consists of a white background with brown lettering reading, "MINT CONDITION DESIGNER CONSIGNMENT BOUTIQUE," accented with a green leaf graphic and surrounded by a brown and pink border. The sign is constructed of MDO. The sign is located on the front façade of the building and is mounted to a preexisting metal scroll bracket.

II. HISTORY:

The structure at 114 South Royal Street was originally built as a residence and dates from c.1860.

In addition to the signage approved by the Board in 2007, (BAR2007-0145) staff located prior approvals by the Board for signage as recent as June 19, 2002 (BAR Case # #2002-0141). The Board also approved a new sign for this location in December 5, 1990 (BAR Case #90-0253). Other signs were approved in 1982 and 1977.

III. ANALYSIS:

The proposed hanging sign complies with zoning ordinance requirements. The proposed hanging sign totals 6.75 square feet on building with approximately 10 foot of frontage.

In the opinion of Staff, the proposed hanging sign complies with the recommendations contained in the *Design Guidelines*. The design of the sign is compatible with the 19th century building and does not detract from the historic structure.

Staff recommends approval of the application as submitted.

IV. STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

STAFF:

Meredith Kizer, Historic Preservation Planner, Planning & Zoning
Stephen Milone, Division Chief, Land Use Services

V. CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:


F-1 The applicant shall obtain a sign permit for the proposed sign and/ or wall lettering.

C-1 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

Historic Alexandria:

No comments received.

VI. IMAGES:

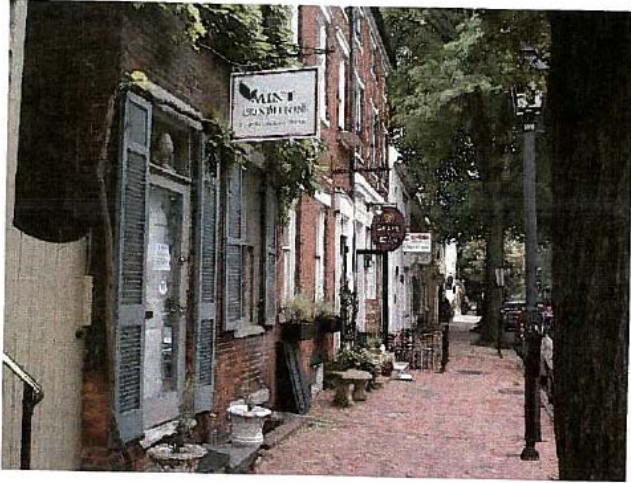


Qty 1
 27" tall x 36" wide
 double sided blade sign
 to hang from
 existing scroll bracket

$2.25 \times 3 = 6.75$

Product	Qty	Sides	Height	Width	Unit Cost	Install	Item Total
1/2" MDO Color: 4/C on White Font: Description: 1/2" white PVC , digital vinyl with gloss laminate 2 sides . Installed to existing Scroll bracket at 114 S. Royal St. in Old Town. Text: Mint Condition Logo	1	2	27	36	\$363.75	\$105.00	\$468.75

Photo of existing conditions at 114 S. Royal Street



**Figure 1. Specification Sheet and Photograph of Proposed Sign
 114 South
 Royal Street**





Figure 2 114 South Royal Street is building on left