

Docket Item #3
BAR CASE# 2005-0046

BAR Meeting
March 23, 2005

ISSUE: Sign

APPLICANT: Dean Shaw by Cameron Street Signs

LOCATION: 1221 Cameron Street

ZONE: CRMU-M Commercial

****EXPIRATION OF APPROVALS NOTE:** In accordance with Sections 10-106(B) and 10-206(B) of the Zoning Ordinance, any official Board of Architectural Review approval will expire 12 months from the date of issuance if the work is not commenced and diligently and substantially pursued by the end of that 12-month period.

****BUILDING PERMIT NOTE:** Most projects approved by the Board of Architectural Review require the issuance of one or more construction permits by the Code Enforcement Bureau (including signs). The applicant is responsible for obtaining all necessary construction permits after receiving Board of Architectural Review approval. Contact Code Enforcement, Room 4200, City Hall, 703-838-4360 for further information.

STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

I. ISSUE:

The applicant is requesting approval of a Certificate of Appropriateness for the installation of a sign for “The Advisory Board Program” at 1221 Cameron Street. The double sided hanging sign will be attached to the existing scroll bracket located above the entrance. The 2.3' by 3' wood sign includes a hand carved high density foam molding at the top. The sign includes a cream colored background with gold leaf lettering outlined in black. The proposed sign will replace the existing sign for Cameron Street Signs.

II. HISTORY:

1221 Cameron Street is a one story brick commercial building constructed in 1955. In 2001, the Board approved two hanging signs at this location: one for Cameron Street Signs and the other for Shaw & Sullivan (BAR Case #2001-085 & 086, 4/25/01). In 2003, the Board approved the installation of three awnings at 1221 Cameron Street (BAR Case #2003-00321, 1/23/03). The approval for the awnings expired before they could be installed and were re-approved by the Board in 2004 (BAR Case #2004-0160, 8/25/04).

III. ANALYSIS:

The subject building width facing Cameron Street is 60 feet; maximum sign area allowed is 60 square feet. The proposed sign coupled with the existing sign for Shaw & Sullivan complies with zoning ordinance requirements.

The applicant has stated that the previously approved awnings for this building will be installed within the next few weeks (BAR Case #2004-160). Staff notes that the approved shed style awnings do not include any signage.

The applicant is proposing to use “high density foam” for the molding at the top of the sign. While high density foam is not appropriate for all signs within the district, Staff has no objection to its use on this 20th century building.

Staff has no objection to the proposed sign which meets the recommendations contained in the *Design Guidelines*.

IV. STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F- finding

Code Enforcement:

C-1 A construction permit is required.

C-2 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

Office of Historic Alexandria:

“No comment”